



FFN POLICY TOOLKIT

Why you need this document

The **Policy Toolkit** supports engagement with policymakers to seek improvements in fragility fracture care. The toolkit describes key components of **effective policy engagement** drawn from the real-world experiences of advocates in fragility fracture care, including prevention.



What is in the Policy Toolkit

This toolkit outlines the components of successful policy engagement. These are supported by a set of practical resources, including:

- **Guidance**
- **Templates which can be adapted for different contexts (Stakeholder and SWOT analysis)**
- **8 extensive Case studies with their achievements and key lessons**
- **Links to additional resources and further reading**



What is policy engagement?

“**Policy engagement is the action of connecting, communicating and negotiating with policymakers with the specific intention of influencing their decisions in pursuit of improved fragility fracture care including prevention.**”



Approaches of policy engagement



Presenting evidence and advice to policymakers through developing and piloting new approaches, delivering evidence-based arguments and high-quality research and analysis.

Lobbying and negotiation with policymakers through formal meetings and participating in boards and committees, in addition to more informal channels of engagement.



Public campaigns and advocacy to raise awareness through the media, public meetings, presentations at conferences and other platforms for public debate.

Phases and key elements

Phase I: Preparing for policy engagement

- Build an alliance for change with clear goals and evidence
- Map the context and harness opportunities
- Understand the audience and tailor arguments



Phase II: Delivering effective policy engagement

- Collect and disseminate data demonstrating impact
- Make best use of networks

[Download the FFN Policy Toolkit here](#)

FFN Clinical Toolkit

The policy toolkit was developed alongside a clinical toolkit aiming to support health professionals throughout the world to deliver the three clinical pillars of: Acute care, Rehabilitation and Secondary Prevention.



Available in Arabic, English, Mandarin, Spanish